

eBOOK AVAILABLE NOVEMBER 16, 2011

PREPARING **CEOs** FOR SUCCESS

“What I Wish I Knew”

eBook available for
download at these
and other booksellers

amazon

BARNES & NOBLE .com
www.bn.com

iBooks by Apple

PREPARING CEOs FOR SUCCESS

is an intriguing insider's guide to the top job in the actual words of over two dozen top global CEOs. In the research, CEOs answered questions like these:

- *“What personal qualities have been keys to your success?”*
- *“What do you wish you had known up front?”*
- *“What experience proved to be most important in your getting the top job?”*
- *“What personal management practices help you succeed daily?”*
- *“What is your candid advice to others who seek the top spot?”*

BOOK FEATURES:

Part I reveals “What We Discovered”–

8 Key things the CEOs wish they had known in advance

Part II discloses “The CEO Prerequisites”–

The personal qualities, specific career experiences, and tested management practices that CEOs rely on most

Part III provides “The CEO Handbook”–

8 chapters of advice regarding the most critical aspects of being a CEO

www.preparingceos.com

HARD-LEARNED, HARD-EARNED WISDOM
BASED ON INTERVIEWS *with* AMERICA'S TOP CEOs

PREPARING **CEOs** FOR SUCCESS

“What I Wish I Knew”

- THE EIGHT KEY THINGS I WISH I KNEW IN THE BEGINNING •
- PERSONAL QUALITIES AND ATTRIBUTES THAT WERE KEY TO MY SUCCESS •
- CAREER EXPERIENCES MOST CRITICAL TO MY GETTING THE TOP JOB •
- THE MANAGEMENT PRACTICES I MOST RELY ON EVERY DAY •
- MY ADVICE FOR OTHER LEADERS AND FUTURE CEOs •

CEO Study sponsored by

WILLIAM R. JOHNSON

Chairman, President, & CEO, H.J. Heinz Company



Lead Researchers/Authors

LESLIE W. BRAKSICK, PH.D.
JAMES S. HILLGREN, PH.D.

CEO HANDBOOK
INCLUDED!



Net proceeds from the sale of
this book will benefit Ronald
McDonald House Charities, Inc.

For more information, email
us at ceostudy@clg.com or
call 412-269-7240 ext. 2038.

Ronald McDonald House Charities name and logo are registered
trademarks of McDonald's Corporation and used with permission.

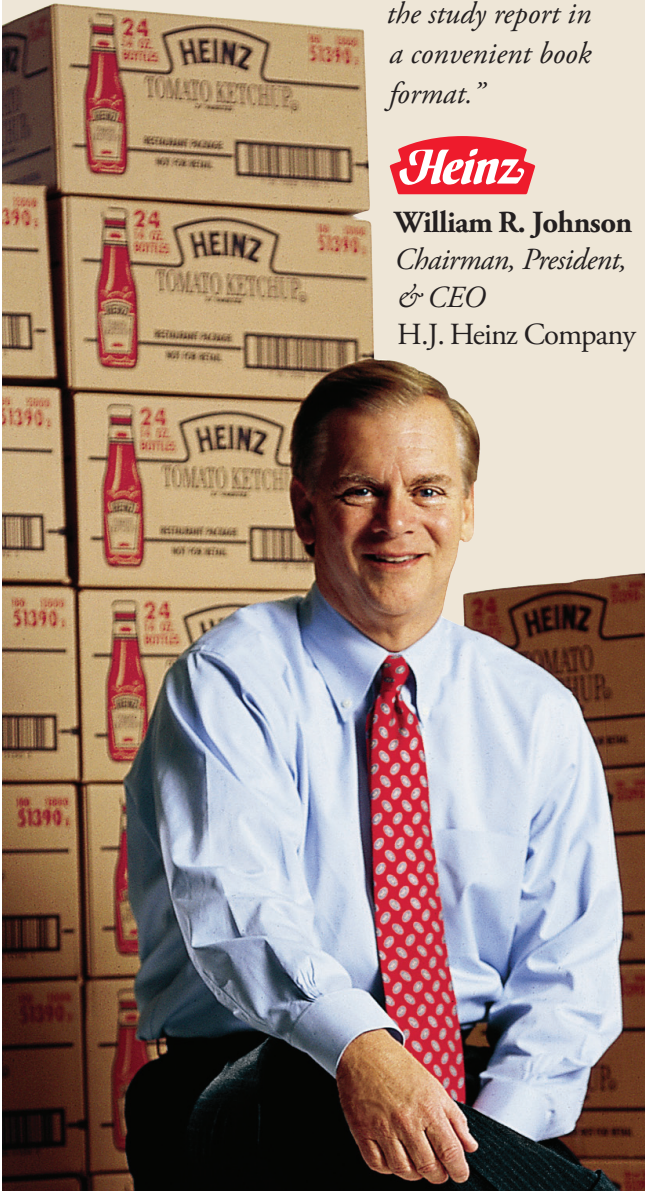
ABOUT THE RESEARCH

WILLIAM R. JOHNSON ON THE IMPORTANCE OF PREPARING FUTURE CEOs—

“Developing and preparing future CEOs is one of corporate America’s most important and challenging obligations. As I reviewed the many outstanding books and articles on the subject of CEO succession, it became quite clear that what was missing was the personal perspective from sitting CEOs themselves. Therefore, with the help of my long-time consulting partner, CLG, I commissioned a research study to capture and leverage the experiences of current Chief Executives on how best to develop and prepare leaders and future CEOs. Due to the demand for this information, I am pleased to release the study report in a convenient book format.”



William R. Johnson
Chairman, President,
& CEO
H.J. Heinz Company



The Participating CEOs Include:

Brad Anderson
Former Vice
Chairman & CEO
(Retired 2009)
Best Buy
Company, Inc.

Riley P. Bechtel
Chairman & CEO
Bechtel Corporation

Alan L. Boeckmann
Chairman & CEO
(Retired 2011)
Fluor Corporation

Richard T. Clark
Chairman,
President, & CEO
(Retired 2011)
Merck & Co., Inc.

Cristóbal I. Conde
Chairman & CEO
(Retired 2011)
SunGard Data
Systems, Inc.

Peter A. Darbee
Chairman,
President, & CEO
(Retired 2011)
PG&E Corporation

John V. Faraci
Chairman,
President, & CEO
and International
Paper Company

**Stephen A.
Furbacher**
Former COO
(Retired 2008)
Dynege, Inc.

**John H.
Hammergren**
Chairman,
President, & CEO
McKesson
Corporation

H. Edward Hanway
Former Chairman
& CEO
(Retired 2009)
CIGNA Corporation

Susan M. Ivey
Chairman,
President, & CEO
(Retired 2011)
Reynolds
American, Inc.

William R. Johnson
Chairman,
President, & CEO
H.J. Heinz Company

Donald R. Knauss
Chairman & CEO
The Clorox Company

Kenneth D. Lewis
Former Chairman,
President, & CEO
(Retired 2009)
Bank of America
Corporation

Indra K. Nooyi
Chairman & CEO
PepsiCo, Inc.

David J. O'Reilly
Former Chairman
& CEO
(Retired 2009)
Chevron Corporation

James W. Owens
Chairman & CEO
(Retired 2010)
Caterpillar, Inc.

**Ronald A.
Rittenmeyer**
Former Chairman,
President, & CEO
(Retired 2008)
EDS Corporation

Dennis Sadlowski
President & CEO
(Retired 2010)
Siemens Energy &
Automation, Inc.

Steve Sanger
Former Chairman
(Retired 2008)
General Mills
Corporation

**Randall L.
Stephenson**
Chairman,
CEO, & President
AT&T Inc.

David N. Weidman
Chairman & CEO
Celanese
Corporation

William Weldon
Chairman & CEO
Johnson
& Johnson

Geoff Wild
President & CEO
(Retired 2009)
Cascade Microtech,
Inc.

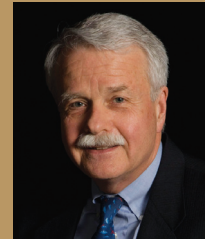
Patricia Ann Woertz
Chairman, President,
& CEO
Archer Daniels
Midland Co.

Please note: Dynamic CEOs often progress from one organization to another. Thus, each CEO's comments presented in this study were made during his/her tenure at the organization indicated.

ABOUT THE LEAD RESEARCHERS/ AUTHORS



Leslie W. Braksick, Ph.D.
Nationally known consultant, executive coach, author, and cofounder of the Continuous Learning Group, Inc. (CLG). Leslie holds a doctorate in Applied Behavioral Science, a master's in Industrial Psychology, and a Master of Public Health (MPH) degree.



James S. Hillgren, Ph.D.
CLG Partner specialized in helping businesses and organizations increase competitive performance by working with executives to implement the unique practices of organizations that demonstrate sustained high performance. Jim held a doctorate in Clinical Psychology. (James S. Hillgren passed away October, 2011)

CLG CLG is a global leader of behavior-based strategy execution and performance improvement consulting that enables companies to achieve lasting results consistently, with speed, precision, and control. www.clg.com