



**William R. Johnson**

*Chairman, President, & CEO*

H.J. Heinz Company

A premier global food enterprise, H.J. Heinz Company manufactures high-quality branded foods marketed through retail and foodservice.

William R. Johnson became Heinz President in 1996, CEO in 1998, and Chairman in 2000. To sustain growth, Johnson transformed the company's global portfolio by divesting \$3 billion of non-core assets, adding faster growing businesses and brands, and refocusing Heinz on three core categories: Ketchup and Sauces, Meals and Snacks, and Infant/Nutrition. He led Heinz's accelerating growth in emerging markets and championed innovative products. Under his leadership, Heinz drove growth in its Top 15 brands, which generate roughly 70% of company sales.

Heinz reported record profit and sales exceeding \$10B in FY2009, three-year organic top-line annual growth exceeding 5%, average EPS growth of more than 11%, and operating free cash flow averaging almost 110% of net income. Heinz has delivered dividend growth of almost 56% since FY2004, a compound annual rate of almost 8%. Under Johnson, Heinz has ranked first in customer satisfaction in food manufacturing for 10 consecutive years. In 2008, PR News selected Johnson as CEO Pioneer of the Year for Corporate Social Responsibility.

He is a Director of Emerson, UPS, and the Grocery Manufacturers of America. He was inducted into the Hall of Fame at the University of Texas McCombs School of Business in 2007.